

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

| | | | |
|-------------------|-------------------------------|-----------------|---------------------------|
| Advertiser | Stabenow for Senate | Invoice # | 132614-1 |
| Product | Stabenow for Senate 10/1-10/7 | Invoice Date | 10/28/12 |
| Estimate Number | EST 12134 | Invoice Month | October 2012 |
| | | Invoice Period | 10/01/12 - 10/07/12 |
| Station | WJBK | Order # | 132614 |
| Account Executive | Matt Joseph | Alt Order # | Political Candidate: Debl |
| Sales Office | Detroit-Local | Deal # | |
| Sales Region | Local | Order Flight | 10/01/12 - 10/07/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | |
| | | Advertiser Ref | |

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|---------------------|---------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 1 | WJBK | Fox 2 News AM 530a | 530a-6a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | -T----- | | | | |
| | WJBK | | | Tu | 10/02/12 | :30 | 5:52 AM | DS-T12-02H | \$350.00 | | 1 |
| 2 | WJBK | Fox 2 News AM 6a | 6a-7a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 3x | M-W-F-- | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 6:15 AM | DS-T12-01H | \$700.00 | | 2 |
| | WJBK | | | W | 10/03/12 | :30 | 6:59 AM | DS-T12-03H | \$700.00 | | 1 |
| | WJBK | | | F | 10/05/12 | :30 | 6:29 AM | DS-T12-03H | \$700.00 | | 3 |
| 3 | WJBK | Fox 2 News AM 7a | 7a-8a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 5x | MTWTF-- | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 7:30 AM | DS-T12-01H | \$700.00 | | 2 |
| | WJBK | | | Tu | 10/02/12 | :30 | 7:59 AM | DS-T12-03H | \$700.00 | | 1 |
| | WJBK | | | W | 10/03/12 | :30 | 7:20 AM | DS-T12-02H | \$700.00 | | 3 |
| | WJBK | | | Th | 10/04/12 | :30 | 7:10 AM | DS-T12-02H | \$700.00 | | 4 |
| | WJBK | | | F | 10/05/12 | :30 | 7:30 AM | DS-T12-02H | \$700.00 | | 5 |
| 4 | WJBK | Fox 2 News AM 8a | 8a-9a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 5x | MTWTF-- | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 8:35 AM | DS-T12-01H | \$700.00 | | 3 |
| | WJBK | | | Tu | 10/02/12 | :30 | 8:21 AM | DS-T12-02H | \$700.00 | | 1 |
| | WJBK | | | W | 10/03/12 | :30 | 8:30 AM | DS-T12-03H | \$700.00 | | 2 |
| | WJBK | | | Th | 10/04/12 | :30 | 8:59 AM | DS-T12-02H | \$700.00 | | 5 |
| | WJBK | | | F | 10/05/12 | :30 | 8:11 AM | DS-T12-03H | \$700.00 | | 4 |
| 5 | WJBK | Fox 2 News AM Sa 9a | 9a-10a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | -----S- | | | | |
| | WJBK | | | Sa | 10/06/12 | :30 | 9:22 AM | DS-T12-02H | \$550.00 | | 1 |

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Fairfax, VA 22030 7428

| | |
|-----------------|-------------------------------|
| Advertiser | Stabenow for Senate |
| Product | Stabenow for Senate 10/1-10/7 |
| Estimate Number | EST 12134 |

| | |
|----------------|---------------------|
| Invoice # | 132614-1 |
| Invoice Date | 10/28/12 |
| Invoice Month | October 2012 |
| Invoice Period | 10/01/12 - 10/07/12 |

| | |
|-------------------|---------------|
| Station | WJBK |
| Account Executive | Matt Joseph |
| Sales Office | Detroit-Local |
| Sales Region | Local |

| | |
|--------------|---------------------------|
| Order # | 132614 |
| Alt Order # | Political Candidate: Debl |
| Deal # | |
| Order Flight | 10/01/12 - 10/07/12 |

| | |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type | Cash |
| Special Handling | |

| | |
|-----------------|--|
| IDB # | |
| Advertiser Code | |
| Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|--------------------|---------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 6 | WJBK | Fox 2 News AM 9a | 9a-10a | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | ----F-- | | | | |
| | WJBK | | | F | 10/05/12 | :30 | 9:28 AM | DS-T12-02H | \$350.00 | | 1 |
| 7 | WJBK | M-F 4p-430p | 4p-430p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 2x | -T-T--- | | | | |
| | WJBK | | | Tu | 10/02/12 | :30 | 4:18 PM | DS-T12-03H | \$400.00 | | 1 |
| | WJBK | | | Th | 10/04/12 | :30 | 4:29 PM | DS-T12-03H | \$400.00 | | 2 |
| 8 | WJBK | M-F 430p-5p | 430p-5p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 4x | MTW-F-- | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 4:50 PM | DS-T12-02H | \$400.00 | | 2 |
| | WJBK | | | Tu | 10/02/12 | :30 | 4:49 PM | DS-T12-02H | \$400.00 | | 1 |
| | WJBK | | | W | 10/03/12 | :30 | 4:19 PM | DS-T12-02H | \$400.00 | | 3 |
| | WJBK | | | F | 10/05/12 | :30 | 4:48 PM | DS-T12-02H | \$400.00 | | 4 |
| 9 | WJBK | Fox 2 News at 5p | 5p-530p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 2x | M--T--- | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 5:27 PM | DS-T12-03H | \$700.00 | | 2 |
| | WJBK | | | Th | 10/04/12 | :30 | 5:13 PM | DS-T12-02H | \$700.00 | | 1 |
| 10 | WJBK | Fox 2 News at 530p | 530p-6p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | --W---- | | | | |
| | WJBK | | | W | 10/03/12 | :30 | 5:53 PM | DS-T12-03H | \$700.00 | | 1 |
| 11 | WJBK | Fox 2 News at 6p | 6p-630p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | | | | | 10/01/12 to 10/07/12 | 1x | ----F-- | | | | |
| | WJBK | | | F | 10/05/12 | :30 | 6:08 PM | DS-T12-03H | \$700.00 | | 1 |
| 12 | WJBK | M-F 730p-8p | 730p-8p | | | | | | | | |

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| Estimate Number | EST 12134 | Invoice Month | October 2012 |
| | | Invoice Period | 10/01/12 - 10/07/12 |
| Station | WJBK | Order # | 132614 |
| Account Executive | Matt Joseph | Alt Order # | Political Candidate: Debl |
| Sales Office | Detroit-Local | Deal # | |
| Sales Region | Local | Order Flight | 10/01/12 - 10/07/12 |
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| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| Agency Ref | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
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| CDR | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 1x | -T----- | | | | |
| 13 | WJBK | M-Su 10p-11p News | 10p-11p | Tu | 10/02/12 | :30 | 7:42 PM | DS-T12-03H | \$1,000.00 | | 1 |
| CDR | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 6x | MTWTF-S | | | | |
| | WJBK | | | M | 10/01/12 | :30 | 10:27 PM | DS-T12-03H | \$2,000.00 | | 3 |
| | WJBK | | | Tu | 10/02/12 | :30 | 10:38 PM | DS-T12-02H | \$2,000.00 | | 2 |
| | WJBK | | | W | 10/03/12 | :30 | 10:49 PM | DS-T12-03H | \$2,000.00 | | 5 |
| | WJBK | | | Th | 10/04/12 | :30 | 10:21 PM | DS-T12-02H | \$2,000.00 | | 6 |
| | WJBK | | | F | 10/05/12 | :30 | 10:41 PM | DS-T12-03H | \$2,000.00 | | 4 |
| | WJBK | | | Su | 10/07/12 | :30 | 10:25 PM | DS-T12-02H | \$2,000.00 | | 1 |
| 14 | WJBK | Fox 2 News Edge | 11p-1130p | | | | | | | | |
| CDR | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 1x | ---T--- | | | | |
| 15 | WJBK | BONES | 8p-9p | Th | 10/04/12 | :30 | 11:27 PM | DS-T12-02H | \$1,300.00 | | 1 |
| IP | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 1x | M----- | | | | |
| 16 | WJBK | NEW GIRL / MINDY PROJECT | 9p-10p | M | 10/01/12 | :30 | 7:59 PM | DS-T12-02H | \$2,400.00 | | 1 |
| IP | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 1x | -T----- | | | | |
| 17 | WJBK | X FACTOR | 8p-9p | Tu | 10/02/12 | :30 | 10:00 PM | DS-T12-02H | \$3,000.00 | | 1 |
| IP | | | | | | | | | | | |
| | | | | 10/01/12 to 10/07/12 | | 1x | --W---- | | | | |
| 18 | WJBK | X FACTOR | 8p-9p | W | 10/03/12 | :30 | 7:59 PM | DS-T12-02H | \$4,500.00 | | 1 |
| IP | | | | | | | | | | | |

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| 18 | WJBK | X FACTOR | 8p-9p | | | | | | | | |
| | IP | | | | | | | | | | |
| | WJBK | | | | 10/01/12 to 10/07/12 | 1x | ---T--- | | | | |
| | | | | Th | 10/04/12 | :30 | 7:58 PM | DS-T12-03H | \$4,500.00 | | 1 |
| 19 | WJBK | Fr Prime Hour 1 | 8p-9p | | | | | | | | |
| | IP | | | | | | | | | | |
| | WJBK | | | | 10/01/12 to 10/07/12 | 1x | ----F-- | | | | |
| | | | | F | 10/05/12 | :30 | 8:23 PM | DS-T12-02H | \$1,800.00 | | 1 |
| 20 | WJBK | M-F 330p-4p | 330p-4p | | | | | | | | |
| | CDR | | | | | | | | | | |
| | WJBK | | | | 10/01/12 to 10/07/12 | 1x | --W---- | | | | |
| | | | | W | 10/03/12 | :30 | 3:36 PM | DS-T12-02H | \$225.00 | | 1 |
| <u>Aired Spots</u> | | | | 40 | | | | | | | |

Gross Total \$46,275.00
Agency Commission \$6,941.25
Net Amount Due \$39,333.75 Payment Terms 30 Days

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